



Review of the 2025 Inventory of Research

Purpose

The purpose of the paper is to update the Board on the Inventory of Research and on related website statistics.

Decision

No decision is required.

Background

In 2020, the Board adopted the recommendations in the Report of the Working Group for the Review of SALSEA-Track and the Inventory of Research, [ICR\(20\)07](#). Amongst other things, it was agreed that:

1. The Inventory is posted on the website as a single spreadsheet so that users can easily interrogate it.
2. Website statistics are presented to the Board annually so it can understand the extent to which the Inventory is used.

The Inventory of Research Relating to Salmon Mortality in the Sea (the Inventory)

In October 2025, the Secretariat sent the relevant portion of the spreadsheet to the Parties with a request that they update it. Parties were asked to return the update by the end of December 2025. The Secretariat posted the updated Inventory spreadsheet on the website in early 2026. The spreadsheet can be accessed [here](#).

In total there are 228 projects included in the Inventory: 151 are completed and 77 are ongoing. There are 18 new entries (although some of these are completed projects).

The Board Website

In 2021, two tables were provided containing benchmark information that could be used as a comparison with future website hits statistics. These tables are updated annually. However, due to a technical issue, the statistics for the period 1 April 2025 – 31 March 2026 are not available. The issue has now been resolved, so future updates can be provided as usual.

Table 1 shows statistics on visits to the Board's website from 2015 – 2025.

Table 1. Statistics on visits to the Board's website, 2015 – 2026

	Number of visits	New visitors	Average number of pages viewed per session
1 April 2015 - 31 March 2016	2,100	-	3
1 April 2016 - 31 March 2017	2,300	-	3
1 April 2017 - 31 March 2018	1,800	86%	2
1 April 2018 – 31 March 2019	1,600	98%	2
1 April 2019 – 31 March 2020	1,500	99%	2

April 2020 – October 2020*	1,000	56%	2
1 April 2021 – 31 March 2022	1,800	93%	2
1 April 2022 – 31 March 2023	4,100	79%	2
1 April 2023 – 31 March 2024	4,400	46%	2
1 April 2024 – 31 March 2025	4,100	65%	2

Source: Secretary Reports [2020](#), [2019](#), [2018](#), [2017](#), [2016](#) and latest Google Analytics analysis.

*NB: different timeframe to previous years due to the new website going live in October.

Table 2, reproduced and updated from document [ICR\(20\)07](#), provides hit statistics on the Board’s Inventory page, on the website.

Table 2. Statistics on visits to the Inventory page, 2015 – 2024 (1 January – 31 December)

	Page Views	Unique Page Views	Avg Time on Page	Entrances	% Bounce Rate	% Exit
2015	379	295	01:27	147	51.70	38.79
2016	338	268	01:42	155	45.81	36.09
2017	335	273	01:33	167	40.72	36.42
2018	205	173	01:18	101	58.42	40.98
2019	78	66	01:46	43	76.74	52.56
2020	Not available due to changes related to the new website					
2021	128	109	02:51	48	83.33	57.03
2022	227	204	02:21	87	75.86	52.27
2023	298	268	00:10	173	39.68	-*
2024	252	147	00:29	56	40	-

*NB: data unavailable due to the introduction of ‘Google Analytics 4’, which replaced ‘Universal Analytics’ in July 2023.

Page Views: number of times a page is viewed;

Unique Page Views: number of sessions during which a page was viewed one or more times (i.e. page views from the same user during the same session are aggregated);

Avg Time on Page: average time a visitor stays on the page (minutes and seconds);

Entrances: number of times this was the first page viewed on site, e.g. linked to from a Google Search;

% Bounce Rate: % of visitors that navigate away from the website after only viewing one page; and

% Exit: % of visitors who exit the website from this page and do not go on to look at any other pages associated with the website.

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